



Michel Roux Jr Launches Kent Farmers' Market Month

Michel Roux Jr has launched Kent's first Farmers' Market Month. Throughout June, markets will be celebrating the food produced by the more than 500 local farmers and specialist food producers who sell through the 48 markets across the County, with many markets holding special events.

Michel Roux Jr, who was born in Kent and is patron of Kent's Farmers' Markets, is excited by the quality of what the County's markets offer. "As the Garden of England, Kent has been renowned for centuries for the fantastic quality of its fruit and vegetables, and it now boasts a huge array of wonderful, skilled cooks, who are hand-making delicious products with great care."

"I really want to encourage shoppers to try their local farmers' market if they've not been before – you'll be surprised. They don't just offer fresh produce, meat and cheese, you'll find stalls selling the freshest fish, speciality breads, deli-style pies, beer from the region's growing number of micro-breweries, handmade chocolates, vegetarian dishes and a wide range of different jams and chutneys."

"There are 84 farmers' markets during June being held at nearly fifty different locations, so people can go to their nearest one, or make a day trip and combine it with visiting the Kent coast or countryside."

Shoppers can find details of all markets and special events being held as part of Farmers' Market Month at www.kentfarmersmarkets.org.uk or on Twitter via @KentFarmers.

Notes to Editors

Media enquiries, including requests for professional quality photos, to Howard Porter, howard@kfma.org.uk or phone 0759 059 3134.

Michel Roux Jr is both a Man of Kent and a Kentish man. Born in Pembury Hospital, he lived in Shipbourne, near Tonbridge and attended Shipbourne Primary school while his father, Albert Roux, worked as a private chef to the Cazalet family, owners of the Fairlawne Estate, before the family moved to London to set up La Gavroche. More details on his biography can be found here: www.kfma.org.uk/our_patron.